

Suzuki GB Accessibility Statement

This accessibility statement applies to <https://cars.suzuki.ie/>

The goal of this website is to improve the accessibility of its content and services for individuals with disabilities who require additional access support. Resources have been dedicated to enhancing the website's user-friendliness and accessibility, driven by the aligned mission every individual deserves to experience and engage with digital content, equally. Suzuki GB have created an accessibility roadmap and are actively working through digital best practices and processes to iteratively improve the overall accessibility of the websites.

Measures to support accessibility

This website takes the following measures to ensure accessibility:

- Include accessibility as part of the content upload framework and processes.
- Include accessibility as part of the core design & development principles for our creative agencies.

Conformance status

The Web Content Accessibility Guidelines (WCAG) define requirements for designers and developers to improve accessibility for people with disabilities. It defines three levels of conformance: Level A, Level AA, and Level AAA. This website aims to conform with WCAG 2.2 level AA.

Accessibility Efforts & Disclaimer

We remain dedicated to the ongoing enhancement of the accessibility of its website and services. This commitment is rooted in the belief that ensuring a smooth, inclusive, and unrestricted experience for individuals with disabilities is a shared ethical responsibility.

We are always striving to enhance the accessibility of all pages and materials on our website, it's possible that some content has not yet been fully aligned with accessibility standards. This could be attributed to the fact that we may not have identified the most suitable fix to improve a user's experience.

Reporting Accessibility Problems with this Website

We're always looking to improve the accessibility of our website. If you encounter content that you cannot access, then please contact us on the details below and we will provide you with an accessible alternative.

Tracy Stretton,
LegalServices@suzuki.co.uk,
+44 1908 336600

Any feedback we receive we aim to get back to you within a suitable time. (If a response is requested).

If you are not happy with how we have responded to the issue you have raised with us about the accessibility of our website, then please contact the Equality Advisory and Support Service (EASS). The Equality and Human Rights Commission (EHRC) is responsible for ensuring websites meet accessibility standards.

Known limitations

Whilst we try to maintain a high standard of accessibility on our website, there are some known limitations. These are documented below.

1. F2 - Visual information should also be represented in code form by using form labels or aria-describedby by i.e for hint text on an input field.
2. G1 / G123 / G124 - Skip links should be provided at the top left to allow users to navigate to main content.
3. F44 - Tabbing order should be from top to bottom then left to right as you navigate through the page using the keyboard tab.
4. H91 - Each interactive element i.e. headings, labels should have an accessible name.

Third-party content and functionality

We may make use of third-party resources that embed content on our website. Wherever possible we will ensure these are conformant.

Technical Information About this Website's Accessibility

Our organisation is committed to making its website accessible to all visitors, in line with regional regulations and we aim for conformance with the WCAG 2.1 (Web Content Accessibility Guidelines 2.1) at level AA.

Technical specifications

Accessibility of this website relies on the following technologies to work with the particular combination of web browsers and any assistive technologies or plugins installed on your computer:

- HTML
- CSS
- JavaScript

These technologies are relied upon for conformance with the accessibility guidelines used.

What we're doing to improve accessibility

Our accessibility journey is continuing. We regularly review our website and its content to identify and fix known issues.

This statement is reviewed at least once a year and updated. Last Updated 24th June 2025.